

Modplan Release – Network VEKA Awards 27th March, 2015

Modplan’s customers win again at the Network VEKA awards ceremony



Modplan’s customers have reason to celebrate having picked up various awards at Network VEKA’s gala dinner and awards ceremony. Held in Stratford-upon-Avon, the annual event, hosted by Brand Ambassador Steve Davis, gives recognition to Network VEKA installers who are considered the best in class.

MPN Windows and Conservatories won the award for ‘Best in Wales’ for an impressive third year running and Lewington and Son picked up the ‘Best in Central England’ area for the second year in succession. More Modplan customers were runners up in their respective regional categories.

Commenting on the success of the awards, Modplan’s Sales Manager, Chris Reeks said, “We are obviously delighted that two of our customers managed to retain their titles and picked up awards at this fabulous event. It really is recognition to the commitment and hard work they put into their businesses. It is clear that the partnership approach we have with our customers and Network VEKA is a winning formula and this type of recognition is credit to the effort that everyone puts in.”

Network VEKA actively generates leads thanks to national and online advertising campaigns designed to drive enquiries from homeowners. It is an approach that is clearly working as Network VEKA-registered sales were up 18% last year and on average, member companies grew 2.5 times more than the market growth.

Chris concludes, “ Working with Modplan and having membership of Network VEKA gives customer evidence of the commitment to quality. Judging by the awards picked up by our customers, that commitment is something that customers really value!”

Modplan manufactures and provides a comprehensive range of products that includes three VEKA profiles, composite doors, PVC-u and aluminium patio and bifold doors, conservatories, the new Open Canopy, the Vertex solid tile-effect roof and glass and

polycarbonate conservatory roofs. For more information on any of Modplan's products and support, simply Ask the Man from Modplan.

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Press enquiries

Jane Ward

Team 4 Marketing Ltd

9 Montgomery Close, Cranham Gate, Hucclecote, Gloucester, GL3 3TB

Tel: 01452 617167

Fax: 01452 615894

Email: jane@team4marketing.com

Web: www.team4marketing.com

Product enquiries

Heidi Sachs

Modplan Ltd, Imperial Buildings, Bridge Street, West End, Abercarn, Gwent, NP11 4SB

Tel: 01495 246844

Fax: 01495 249102

Email: sales@modplan.co.uk

Web: www.modplan.co.uk