Modplan Conservatory Feature Article – GGP
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Under one roof with Modplan

Chris Reeks Sales Manager of leading VEKA fabricator, Modplan, discusses the growing trend in conservatory roofs and why Modplan is one step ahead.

There's no doubt that a conservatory has many attractions. What's also true is that it can also have certain problems. For many householders, the dream of a year-round garden room that enhances their lifestyle remains just that – a dream. South-facing conservatories are notoriously too hot in summer while north-facing ones are simply too cold in winter. We all know that traditional glass and polycarbonate are available with a myriad of coatings to help overcome this problem, but even these can sometimes fall short of a customer's expectations. Solutions such as roofing blinds and heating exist, but they cure the problem rather than preventing it from happening in the first place.

There is a product that means a conservatory really can be a room for all seasons, no matter which direction it's facing and that's the Vertex solid tile effect conservatory roof. It has been in the Modplan portfolio for a few years now but the popularity of the innovative roofing solution is showing no sign of waning. Indeed, the exact opposite is true – more and more installers are adding the roof to their portfolio so they can pass on the considerable benefits to the end user.

It's easy to see what customers find appealing about the roof: it gives homeowners all the benefits of a traditional extension at a fraction of the cost. What's more it offers energy efficiency benefits for those struggling to heat their conservatory in the winter and gives respite to those struggling to keep it cool in the summer.

Part of the attraction for installers, apart from its appeal to consumers, is the ease of fitting. It is a very straightforward product to fit and the roof has a unique one piece peripheral main beam which incorporates the guttering.

Earlier this year Modplan introduced its new Supa tiled roof too. Homeowners love the 0.18 u-value, which will help make a conservatory a much more thermally efficient proposition. Installers love how easy it is to install and the fact there is no need to call in outside trades, avoiding project management headaches.

Never a company to stand still while developing products that allow the customer to blur the lines between the home and garden, Modplan's latest new addition to their growing roof portfolio is the new Veranda conservatory roof system.

The Veranda roof system brings the outdoors undercover with an overhanging roof feature which is available in both glass and polycarbonate options. The intelligently designed roof once again features the unique Vertex one piece peripheral main beam with integral gutter. The strength of the canopy is impressive too with unsupported spans of up to two metres being achieved, or more, with a corner support.

For additional flexibility, the Veranda roof system is available as a complete conservatory or roof only system allowing installers to, once again, add value to their portfolio.   For the consumer, the possibilities of the new Veranda roof are endless and offer total flexibility for outside living. Combining the Veranda roof with Modplan's choice of frames, for example the Imagine Bifold door, provides a feature the consumer can use all year round whatever the weather.   The system is available in a choice of foil colours including Rosewood and Golden oak (all on white) or by taking advantage of Modpaln's dedicated on-site spraying plant, the homeowner has the choice of any RAL colour.

All the Modplan roofing systems, including the latest Veranda roof system, are manufactured in their dedicated roof plant.   This ensures manufacturing efficiencies are utilised and guarantees a very high product quality. But what is clear is the added value a Modplan customer enjoys.   With such a wide choice of conservatory roof solutions and value added products, Modplan really are giving installers the best chance to compete at any level.