

Modplan Release – Open House release

4th February, 2016

Modplan's customer open house proves an open success



Leading VEKA trade fabricator Modplan has built a reputation for being a business focused on building long term partnerships and being at the forefront of product development, all designed to help installers grow. The strength of this partnership approach is demonstrated in their series of 'open house' days held at the company's headquarters in Abercarn, Gwent.

The 'open house' event was spread over eight days at the end of January and customers had an ideal opportunity to see for themselves the products and support the Modplan team can offer. Heidi Sachs,

Modplan's Managing Director, said, "For some, January can be a slower time and it's nice to help our customers focus on the year ahead and review the value-added products we offer. The informal 'open days' showcased a selection of our products, including our complete conservatory roof solutions while presenting an ideal platform to reveal some of our exciting plans and new products for 2016 too. The attendance was superb, so much so that additional days were extended into February and demonstrates just how much the partnership approach that Modplan offers is appreciated by our customers."

The 'open house' event also included a tour of Modplan's impressive site visiting their six dedicated manufacturing factories along with a visit to the newly opened customer centre. The day concluded with the launch of a new bespoke software presentation and updated marketing support literature.

Modplan's comprehensive range of products is all manufactured in-house to guarantee quality. The products are backed up with a range of other benefits including bespoke sales and marketing support and genuinely proactive customer service that is committed to giving installers what they need to succeed. And 'open house' events such as these allow Modplan to demonstrate why their partnership approach really works.

Modplan manufactures and provides a comprehensive range of products that includes Matrix 58, Veka Matrix 70 and 70FS, Veka Vertical sliders, a dedicated painting facility,

PVC-u patio and bifold doors, conservatories, the Vertex Open Canopy, the Vertex roof system for polycarbonate, glass or tile effect, Wendland roofing system and the newly added Ultrasky and Livin room. For more information on any of Modplan's products and support, simply Ask the Man from Modplan.

- ends -

Press enquiries

Jane Ward

Team 4 Marketing Ltd

9 Montgomery Close, Cranham Gate, Hucclecote, Gloucester, GL3 3TB

Tel: 01452 617167

Fax: 01452 615894

Email: jane@team4marketing.com

Web: www.team4marketing.com

Product enquiries

Heidi Sachs

Modplan Ltd, Imperial Buildings, Bridge Street, West End, Abercarn, Gwent, NP11 4SB

Tel: 01495 246844

Fax: 01495 249102

Email: sales@modplan.co.uk

Web: www.modplan.co.uk