

Press Release: Modplan Imagine door

1<sup>st</sup> December, 2014

### **VEKA's Imagine Bi-Fold is proving a winner for Modplan customers**



Modplan's dedicated bi-fold door manufacturing facility has been busy lately as more and more customers realise the benefits of adding VEKA's revolutionary Imagine Bi-Fold to their portfolios. Chris Reeks, Modplan's Sales Manager, says, "The bi-fold has taken the market by storm and customers are reporting strong sales

because there's nothing else like it out there."

Modplan's proactive approach to service is also undoubtedly a factor in the strong sales. Its average turnaround time on the standard white Imagine bi-fold is just ten days, helping homeowners to transform their houses in record time. Chris comments, "We know that lead time is important to both installers and homeowners because it saves projects stretching on too long, which is why we've optimised our processes to keep times to a minimum."

Every aspect of the Imagine door has been designed from scratch and it has several distinctive features that set it apart from the crowd. Highlights include the contemporary, clean look with flush finished sightlines and the low aluminium thresholds which mean the indoor and outdoor can blend seamlessly. The door can be supplied glazed or unglazed and, depending on the configuration, comes with Secured by Design accreditation as standard. It has outstanding thermal efficiency: it achieves the highest DESR ratings available and when triple glazed has a U value of less than 1.0. It is available in white, foiled and Variation-foiled options, all of which are proving popular.

Chris says, "On paper, the Imagine bi-fold looks impressive, but to really understand what it offers you need to see it in real life. It's something that many of our customers are recognising and are reconfiguring their showrooms to incorporate it and prove just what the new generation of bi-folds has to offer."

Modplan manufactures and provides a comprehensive range of products that includes three VEKA profiles, composite doors, PVC-u and aluminium patio and bi-fold doors, conservatories, the Vertex solid tile-effect roof and glass and polycarbonate conservatory roofs. Its status as a VEKA Approved Fabricator demonstrates what increasing numbers of customers know – Modplan offers a high quality product range and an outstanding level of support. For more information on any of Modplan’s products, simply Ask the Man from Modplan.

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