

News release – Modplan VS growth
15th December, 2015

Modplan's VS sales continue to grow



Sales of Modplan's VEKA vertical slider have continued to grow throughout 2015 and Heidi Sachs, Managing Director of the trade fabricator, says the trend shows no sign of slowing down in 2016. "Our vertical slider is a very popular product thanks to its mixture of authentic detailing and PVCu practicality. Many of our customers comment on how it helps them gain access to markets where there has traditionally been a reluctance to use PVCu and we're confident that sales will continue to grow well into the New Year and beyond."

Modplan's VEKA vertical slider is the perfect example of a value-added product. It uses the industry-leading fully sculptured Matrix FS system, which means the fixings are completely compatible with existing VEKA fitting brackets, reducing installers' inventory. It has a universal cill design, which allows for an overhanging or a stub cill, while the rear cill projection gives improved weather performance. There are two bottom sash options: four-sided fully-welded or three sided welded with a mechanically coupled wide bottom rail and it can be supplied without horns or with screw-on horns. It is available in White, Golden Oak on Caramel, Golden Oak on White, Rosewood on Brown and Rosewood on White for maximum aesthetic flexibility. Finally, for complete peace of mind, child restrictors are fitted as standard.

All Modplan's vertical sliders are manufactured in a dedicated facility at the company's Abercarn, Gwent headquarters, which means that turnaround times are kept to a minimum and quality is consistently high.

As PVCu vertical sliders continue to grow in popularity in both heritage and modern properties, they are now a crucial part of every installer's portfolio. Modplan's vertical slider

offers all the traditional aesthetics and modern advantages a homeowner needs. So when combined with Modplan's legendary commitment to customer service, it's hardly surprising sales are continuing to grow!

Modplan manufactures and provides a comprehensive range of products that includes Matrix 58, VEKA Matrix 70 and 70 FS, VEKA Vertical Sliders, a dedicated painting facility, PVC-u and aluminium patio and bifold doors, conservatories, the new Open Canopy, the Vertex solid tile-effect roof and three roof systems for glass and polycarbonate conservatory roofs. For more information on any of Modplan's products and support, simply Ask the Man from Modplan.

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Press enquiries

Jane Ward
Team 4 Marketing Ltd
9 Montgomery Close, Cranham Gate, Hucclecote, Gloucester, GL3 3TB
Tel: 01452 617167
Fax: 01452 615894
Email: jane@team4marketing.com
Web: www.team4marketing.com

Product enquiries

Heidi Sachs
Modplan Ltd, Imperial Buildings, Bridge Street, West End, Abercarn, Gwent, NP11 4SB
Fax: 01495 249102
Email: sales@modplan.co.uk
Web: www.modplan.co.uk