

Press Release: Modplan investment

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Approved.

Modplan invests in its customer partnerships



Leading Network VEKA fabricator Modplan has invested over £200,000 in infrastructure so far this year, with further significant investment scheduled for the coming months. Sales Manager Chris Reeks says, "As our customer base grows we need to invest to continue to deliver the 'Modplan mission' and an exceptional level of service to all our customers. We see our customers as partners and our recent investments demonstrate how seriously we take these partnerships."

The investment has been made in all areas of the business. On the factory floor, growing demand for Modplan's vertical sliders has seen over £100,000 invested in the vertical slider line. New machinery includes saws, welders and corner cleaners to help keep pace with growing demand without compromising on quality or turnaround times.

In the company's roofing plant, over £70,000 has been invested to improve efficiencies in response to growing sales. The investment will also help with the manufacture of the new Vertex Suparroof which will be launched imminently.

On the logistics side, Modplan has invested in an additional 18 tonne vehicle which will help the company to meet its competitive delivery times. Like all its vehicles, the new vehicle will be unbranded to allow for discreet deliveries that attract minimal attention.

Finally, recognising that time is money for its customers, Modplan has invested £30,000 in its telephone systems. The new system introduces direct dial lines for key members across the sales and distribution teams, with voicemail and email messaging facilities to ensure customers are never left "hanging on the line".

Chris concludes, "We recognise that our business is growing thanks to the quality and choice of our products we offer. Continuous investment ensures that our business always meets these high standards and we can maintain our reputation for reliability. This means that our customers can rely on us and trust us as partners as committed to the success of their business as they are."

Modplan manufactures and provides a comprehensive range of products that includes three VEKA profiles, a vertical slider, composite doors, PVC-u and aluminium patio and bi-fold doors, conservatories, the Vertex solid tile-effect roof and glass and polycarbonate conservatory roofs. For more information on any of Modplan's products, simply Ask the Man from Modplan.

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Press enquiries

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